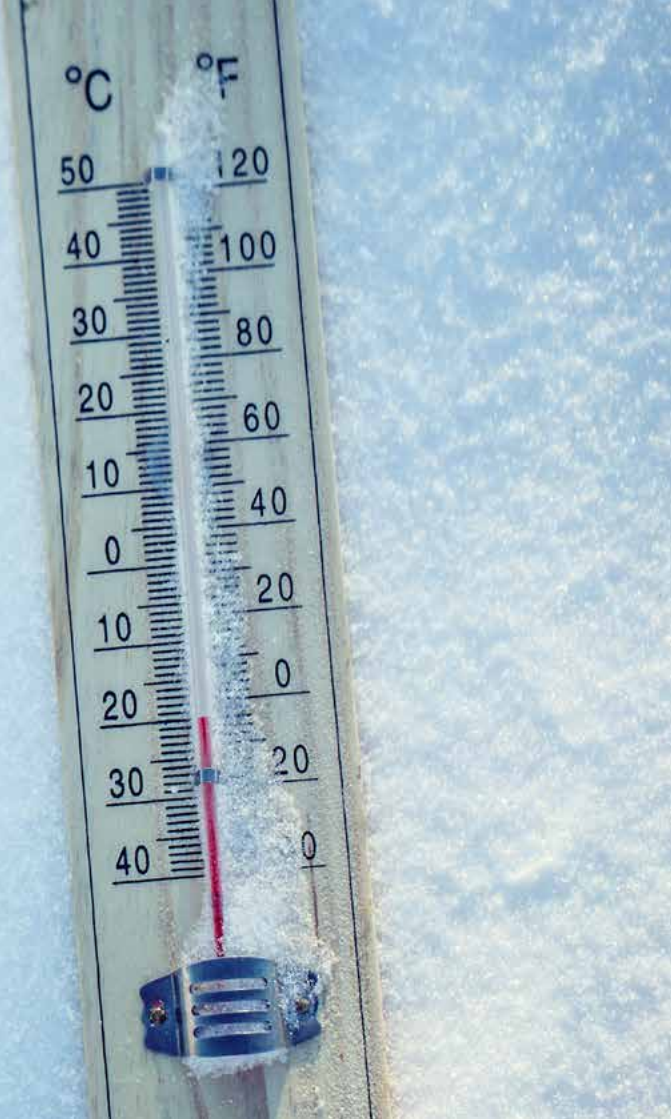




ReeferBenchmarkingClub

Confidential reefer freight rate
benchmarks from the market
leader in freight cost intelligence



Ever wondered how your reefer container shipping costs compare with your peers?

Are you securing competitive terms to meet the challenging needs of your business? How do your reefer rates compare with your peers? Are you paying too much for free time or plug-in charges?

Drewry's **ReeferBenchmarkingClub** can help answer these questions in full confidentiality and assist in securing the best possible commercial contract terms, and demonstrate competitiveness to internal stakeholders.

Drewry's Reefer Benchmarking Club

- Exclusive to shippers (importers / exporters) and freight forwarders/NVOCCs
- Access to container contract rates as well as spot market rates
- Individually tailored and customised reports for each member
- Two annual webinars on the key trends in and forecasts for global reefer markets
- Confidentiality assured



Confidentiality Assured

Your contract rates and conditions remain confidential. Only aggregate freight rate data is shared amongst club members and no Carriers or Freight Forwarders are identified.

Key membership benefits and privileges

- ✓ Benchmark your reefer freight rates against your peers and gain the ability to negotiate lower rates with confidence
- ✓ Complimentary access to container spot market freight rate intelligence and market assessments – Drewry's Container Freight Rate Insight (online service)
- ✓ Complimentary access to World Container Index, an online service with weekly benchmarks covering 8 key head – and backhaul port pairs between China, the US, and Europe to keep your finger on the pulse of the dry spot markets
- ✓ Complimentary access to Drewry's Reefer Shipping Market Annual Review and Forecast (included with membership package)
- ✓ Use independent benchmark data to gain internal support and approval for transportation budgets and procurement strategies
- ✓ Access to Drewry's freight cost benchmarking and forecasting consultancy team

Detailed customised benchmarking reports covering

- **TOTAL COST** – including base ocean rate, THC's, and surcharges
- **ANCILLARIES** – including free time for detention, demurrage and storage
- **ROUTING** – transit time and service type (direct or transshipment)
- **COMMODITY** – different benchmarks for different commodity groups and carriage temperature

Drewry's Benchmarking Club for dry containers includes 50+ exclusive Shipper Members of all sizes and across various industry sectors, covering 2 million teu for an annual freight spend of more than \$2.3bn

We were the first to publish benchmark container spot market freight rates in 2006 and subscribers have access to current and historic rate data

For more than a decade we have published the definitive annual market review: Drewry's Reefer Shipping Market Annual Review and Forecast



Reefer Benchmarking Club

With freight rates for refrigerated containers largely opaque, wide variations in commercial terms persist. Drewry's Reefer Benchmarking Club aims to put its members in a position where they can confidently secure the best possible commercial contract terms for their cargo flows, supported by Drewry's independent status and reputation as the trusted, authoritative industry reference.

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