

RWARD

intin :

White H

# **ForwarderBenchmarkingClub**

Confidentially benchmark your ocean carrier buy-rates against your peers

# ForwarderBenchmarkingClub

# From the market leaders in ocean freight rate intelligence

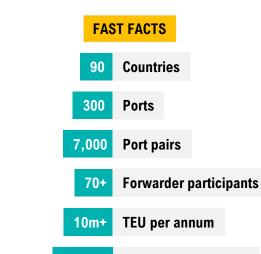
Today's ocean freight market has never been more complex and challenging. By joining our unique forwarder service you will be able to confidentially benchmark your freight rates against your peers - based on genuine, forwarder-only, buy rate comparisons.

# An exclusive freight cost benchmarking service designed to meet the specific needs of freight forwarders and NVOCCs

Forwarder Benchmarking Club is designed to meet the specific needs of freight forwarders and non-vessel operating common carriers (NVOCCs).

Drewry ForwarderBenchmarkingClub

• What is the margin opportunity between your carrier buy-rates and BCO sell rates..?



\$11bn+ Annual freight spend

FREE of CHARGE to early adopters



#### **Confidentiality Assured**

Your carrier rates and conditions remain confidential. Only aggregate freight rate data is shared amongst club members.



How do your ocean

carrier buy-rates

peers..?

rates ..?

compare with your

How convinced are

competitive market

your clients, that you are offering the most

#### Drewry Supply Chain Advisors

# ForwarderBenchmarkingClub

# Procurement success through insight-led market benchmarking

#### **FEATURES**

8	Exclusive to Forwarders and NVOCCs only
E	Worldwide coverage including all the main deep sea trade routes
	Confidentially benchmark FAK buy-rates with ocean carriers
	Buy rate comparisons to enable optimal buying, pricing and selling
	Individually customised monthly reports for each member. [Benchmark named accounts, coming soon]

Free access to exclusive market outlook briefings



#### BENEFITS

Î-

#### Customised monthly reports tailored to your routes

Compare your ocean freight rates anonymously with other forwarders via a Rates Comparison Report

- Average, Lowest, Highest market rates
- Comparison by Forwarder Size (S, M, L)
- Ranking

## Z-Score report flagging the financial stability & risks of the top carriers & forwarders

#### Access to Drewry's Container Freight Rate Insight – spot rates

[NB Provided you benchmark rates on over 500 port pairs]

### 4 Completely FREE OF CHARGE for early adopters

#### MEMBERS

 Confidentially provide route and rate information



## DREWRY

- Aggregate and anonymise data
- Create and provide benchmarks





# ForwarderBenchmarkingClub

### From the market leaders in ocean freight rate intelligence

1 What you can benchmark

#### **Dry equipment**

#### **Reefer equipment**

#### Port-to-port rates

- Base ocean freight rate & BAF
- OTHC & DTHC
- PSS & LSS

#### Data (FAK spot rates)

- Minimum input threshold is 3
- Benchmarking of matching port pairs

#### **Report frequency monthly**

- Migrating to weekly (route dependent)
- Names account rates coming soon

## Sample of participants (11/20)

#### 2 Customised reports

#### 12x per annum

- Tailored to your routes
- Average, Lowest, Highest market rates
- Spot Rates
- Comparison by Shipper Size (S, M, L)
- Ranking
- Carrier Z-scores
- 3 Container Freight Rate Insight (CFRI) spot rates
- 4 Access to Drewry Container Market Outlook Briefings

### Associate members

5 FEDESPEDI





# **ForwarderBenchmarkingClub**



More than 14 years providing ocean freight rate intelligence to the market



value."

#### **CONTACT US FOR MORE INFORMATION**

#### supplychains@drewry.co.uk

UK 35-41 Folgate Street London E1 6BX United Kingdom T+44 20 7538 0191

#### **INDIA**

4th Floor, Tower C **Urban Square** Sector 62, Gurugram 122098 India T+91 124 497 4979

shipping efficiency and effectiveness".

#### **SINGAPORE**

#17-01 Springfield Tower No. 3 Anson Road Singapore 070090

#### T+65 6220 9890

#### **CHINA**

Unit D01, Level 10, Shinmay Union Square Tower 2, 506 Shangcheng Rd Pudong, Shanghai 200120 T +86 21 5081 0508